

WEB PUBLISHING WITH MICROSOFT EXPRESSION WEB 3-4



ability software consultants

COURSE AIMS

This course is aimed at users wishing to create and manage web sites and web documents using Microsoft Expression Web versions 3 or 4.

On completion of this course the user should be able to confidently do the following:

- Design and create a home page
- Build pages that include images, hyperlinks, forms and tables
- Format and layout pages using styles
- Manage, preview and publish a web site

COURSE CONTENT

The Expression Web Workspace

Design, Code and Split Views
Arranging Panels and Toolbars
Using Visual Aids

Web Sites

Importing and Starting a New Site
Opening and Closing a Site
Site List and the Default Site

Web Pages

Adding Pages to a Site
The Folder List
Importing Pages and Images

Dynamic Web Templates

Managing Editable Regions
Creating New Pages
Attaching to Pages

Working with Text

Entering Text on the Page
Text from other Sources
Tag Selector

Semantic Markup

What is Semantic Markup?
Marking Headings
Marking Lists

Images

Adding an Image to a Page
Re-sizing and Re-sampling Images
Image Thumbnails
Image Formats and Properties

Adding Links

Link Destinations
Link Targets

Data Tables

Inserting a Table
Table and Cell Properties

Formatting with Styles (CSS)

Local and Internal Styles
External Style Sheets
CSS Tools

Layout with Styles

Positioning Elements
Site Navigation

Forms

Adding a Form
Form Fields
Processing a Form

Managing a Web Site

Site View
Site Reports and Hyperlinks
Search Engine Optimisation (SEO)
Previewing a Site – SuperPreview
Publishing a Site

NOTES

No prior knowledge of HTML or CSS is assumed. Microsoft Expression Web can be used to create and manage company intranet sites as well as Internet site.